

THE AI VIDEO TOOL STARTER KIT

OMOYEME.O

THE AI VIDEO TOOL STARTER KIT + 7-DAY CONTENT CALENDAR

EVERY TOOL YOU NEED TO BRING YOUR
PROMPTS TO LIFE – STARTING WITH THE FREE ONES



OMOYEME.O

The AI Video Tool Starter Kit + 7-Day Content Calendar

Every Tool You Need to Bring Your Prompts to Life — Starting With the Free Ones

INTRODUCTION

"Before you spend a single naira on any AI video tool, try the free ones first. You will be shocked at what you can produce for absolutely nothing."

You now have the prompts. The next question every buyer asks is:

"Which AI tool do I actually paste this into?"

This section answers that question permanently. We have split every tool into two categories — **Free Tools First**, then **Paid Tools** for when you are ready to upgrade. Every tool on this list has been selected because it works with the prompts inside The Prompt-to-Profit Director System™.

✓ SECTION 1 — FREE AI VIDEO TOOLS

Start Here. Spend Nothing. Produce Everything.

FREE TOOL #1 — KLING AI

Website: klingai.com

Detail	Information
 Cost	Free tier available — no credit card required to start
 Best For	Product videos, food content, lifestyle reels, motion-rich scenes
 Difficulty	Beginner — very easy to use
 Output Length	Up to 5 seconds free / up to 10 seconds on paid
 Best Prompt Chapters	Chapter 2 (Product), Chapter 4 (Reels), Chapter 8 (Food)

What Makes It Special:

Kling AI produces some of the most realistic motion of any free AI video tool available right

now. It handles food steam, product close-ups, and lifestyle scenes better than almost anything else at this price point — which is zero naira.

How to Use It:

1. Go to klimgai.com and create a free account
2. Click "AI Video" and select "Text to Video"
3. Paste your prompt from the main guide
4. Select your aspect ratio (9:16 for Reels, 16:9 for YouTube)
5. Click Generate and wait approximately 2–3 minutes for your video

Free Tier Limitation:

The free tier gives you a limited number of daily generations. Use them wisely — generate your most important content first.

FREE TOOL #2 — PIKA 2.0

Website: pika.art

Detail	Information
 Cost	Free tier — 150 credits per month at no cost
 Best For	Fashion content, quick social clips, stylized reels, ad videos
 Difficulty	Beginner — straightforward interface
 Output Length	3–5 seconds per generation
 Best Prompt Chapters	Chapter 3 (Ads), Chapter 4 (Reels), Chapter 7 (Real Estate)

What Makes It Special:

Pika 2.0 is one of the fastest AI video generators available. You get results in under a minute and the stylized output works perfectly for fashion, lifestyle, and short-form ad content. The free tier is genuinely usable — not a watered-down tease.

How to Use It:

1. Go to pika.art and sign up with your Google account
2. Click "Create" and select "Text to Video"
3. Paste your prompt, select your settings
4. Click Generate — your video is ready in under 60 seconds

Free Tier Limitation:

150 credits per month. Each generation uses approximately 5 credits, giving you roughly 30 free videos per month — more than enough to start.

FREE TOOL #3 — CAPCUT AI

Website: capcut.com (also available as a mobile app)

Detail	Information
 Cost	Completely free — all core features available at no cost
 Best For	Reels, TikTok content, auto-subtitles, quick edits, adding music
 Difficulty	Beginner — designed for non-editors
 Output Length	No limit — edit videos of any length
 Best Prompt Chapters	Chapter 4 (Reels), Chapter 3 (Ads), Chapter 5 (YouTube)

What Makes It Special:

CapCut is not a text-to-video generator — it is the tool you use AFTER you generate your AI video to turn it into a finished, professional piece of content. Add subtitles automatically, add trending music, add text overlays with your hook lines, and export in any format. This is the finishing tool that makes your AI video look ready to post.

The Power Combination:

Generate your video in Kling AI or Pika → Bring it into CapCut → Add subtitles, music, and hook text overlay → Export → Post. This entire workflow costs zero naira.

How to Use It:

1. Download the CapCut app on your phone or go to capcut.com
2. Import your generated AI video clip
3. Use "Auto Captions" to add subtitles in one click
4. Add your hook line as a text overlay on the first 3 seconds
5. Add background music from the free library
6. Export and post

FREE TOOL #4 — CANVA AI VIDEO

Website: canva.com

Detail	Information
 Cost	Free tier — generous features at no cost
 Best For	Branded social videos, simple ads, presentation-style content, SaaS explainers
 Difficulty	Beginner — drag and drop interface most Nigerians already know
 Output Length	Up to 5 minutes
 Best Prompt Chapters	Chapter 6 (SaaS), Chapter 3 (Ads), Chapter 5 (YouTube)

What Makes It Special:

Almost every Nigerian business owner already has a Canva account. Most do not know it now has AI video generation built in. You can use Canva's "Text to Video" feature to generate clips, combine them with Canva's design templates, add your brand colors and logo, and produce branded video content without leaving the platform.

How to Use It:

1. Log into your existing Canva account or create one free
2. Click "Create a Design" and select "Video"
3. Use the AI image or video generator within Canva
4. Layer your generated content with Canva templates
5. Add your brand kit elements and export

FREE TOOL #5 — INVIDEO AI (FREE TIER)

Website: invideo.io

Detail	Information
 Cost	Free tier — 10 minutes of video export per week
 Best For	Full YouTube videos, script-to-video, talking head style content
 Difficulty	Beginner — type your script and it builds the video for you

 **Output Length** Up to 10 minutes per video

 **Best Prompt Chapters** Chapter 5 (YouTube), Chapter 6 (SaaS), Chapter 2 (Product)

What Makes It Special:

Invideo AI is the only tool on this free list that takes a full script and turns it into a complete video with stock footage, voiceover, subtitles, and music — automatically. For YouTube content creators and SaaS explainer videos, this is the closest thing to a free video production team you will ever find.

How to Use It:

1. Go to invideo.io and create a free account
2. Click "AI Video" and select your video type
3. Type or paste your script (use the prompts from Chapter 5 and 6 as your content direction)
4. Let the AI build the full video automatically
5. Edit any clips you want to change and export

Free Tier Limitation:

10 minutes of exported video per week and an Invideo watermark on free exports. Upgrade to remove the watermark when you are ready to use the content professionally.

FREE TOOL #6 — LEONARDO AI (FREE TIER)

Website: leonardo.ai

Detail	Information
 Cost	Free — 150 tokens per day at no cost
 Best For	Concept-heavy visuals, product imagery, abstract brand visuals, fashion
 Difficulty	Intermediate — more options than other free tools but worth learning
 Output Length	Short clips — best for 3–5 second cinematic moments
 Best Prompt Chapters	Chapter 2 (Product), Chapter 3 (Ads), Chapter 7 (Real Estate)

What Makes It Special:

Leonardo AI produces some of the most visually stunning AI-generated content available on a free plan. Its motion generation feature turns beautiful AI images into short cinematic video clips — perfect for luxury product shots, real estate visuals, and high-end brand content.

How to Use It:

- 1. Go to leonardo.ai and create a free account
- 2. Generate a high-quality AI image using your prompt first
- 3. Use the "Motion" feature to animate the image into a video clip
- 4. Download and bring into CapCut for finishing

FREE TOOLS QUICK REFERENCE TABLE

Tool	Best Use	Difficulty	Cost	Watermark
Kling AI	Product, Food, Lifestyle	★ Easy	Free	No
Pika 2.0	Reels, Ads, Fashion	★ Easy	Free	No
CapCut AI	Editing and Finishing	★ Easy	Free	No
Canva AI	Branded Social Videos	★ Easy	Free	No
Invideo AI	YouTube, Full Videos	★ Easy	Free	Yes (free tier)
Leonardo AI	Luxury, Product, Real Estate	★★ Moderate	Free	No

 THE ZERO-NAIRA STARTER STACK

"This combination of free tools is all you need to go from prompt to finished professional video at absolutely no cost:"

STEP 1 — GENERATE: Use Kling AI or Pika 2.0
(Paste your prompt → Get your video clip)

STEP 2 — DESIGN: Use Canva AI
(Add brand elements, logo, and color)

STEP 3 — FINISH: Use CapCut
(Add subtitles, hook text, music, and export)

TOTAL COST: ₦0

RESULT: A professional AI video ready to post

💎 SECTION 2 — PAID AI VIDEO TOOLS

Upgrade When You Are Ready to Go to the Next Level

"Once your free tools start showing their limits — or once your videos start making you money — these paid tools will take your content to a completely different level."

PAID TOOL #1 — RUNWAY GEN-3 ALPHA

Website: runwayml.com

Detail	Information
💰 Cost	\$15 per month (approximately ₦24,000) — Standard Plan
🎯 Best For	Cinematic realism, luxury brand videos, premium product shots, film-quality output
★ Difficulty	Moderate
🕒 Output Length	Up to 10 seconds per generation
📁 Best Prompt Chapters	Chapter 2 (Product), Chapter 7 (Real Estate), Chapter 6 (SaaS Brand Film)

Why It Is Worth Paying For:

Runway Gen-3 Alpha produces the most cinematically realistic AI video output available anywhere right now. If you are creating content for luxury brands, high-end real estate, or premium products, the difference between Runway and a free tool is immediately visible. Clients will notice. Buyers will respond.

Best For: Freelancers charging premium rates for client video work

PAID TOOL #2 — HEYGEN

Website: heygen.com

Detail	Information
 Cost	\$29 per month (approximately ₦46,000)
 Best For	Avatar-based spokesperson videos, testimonial content, talking head videos without showing your face
 Difficulty	Moderate
 Output Length	Up to 5 minutes per video
 Best Prompt Chapters	Chapter 6 (SaaS), Chapter 3 (Ads), Chapter 5 (YouTube)

Why It Is Worth Paying For:

HeyGen lets you create a realistic AI avatar that speaks your script in any language — including Nigerian Pidgin English. For business owners who do not want to appear on camera or freelancers creating spokesperson videos for clients, HeyGen is irreplaceable. You type the script, choose the avatar, and your spokesperson video is ready in minutes.

Best For: SaaS founders, course creators, faceless brand builders

PAID TOOL #3 — SYNTHESIA

Website: synthesia.io

Detail	Information
 Cost	\$22 per month (approximately ₦35,000)
 Best For	Corporate video, employee training, professional presentations, HR content
 Difficulty	Moderate
 Output Length	Up to 30 minutes
 Best Prompt Chapters	Chapter 6 (SaaS), Chapter 5 (YouTube Educational)

Why It Is Worth Paying For:

Synthesia is the most professional avatar video platform available. It is used by Fortune 500 companies for training and corporate content. For Nigerian freelancers pitching to corporate

clients, government agencies, or large businesses, delivering a Synthesia video positions you as a top-tier professional immediately.

Best For: Corporate freelancers, training content creators, enterprise B2B video

PAID TOOL #4 — SORA BY OPENAI

Website: sora.com (via ChatGPT Plus)

Detail	Information
 Cost	\$20 per month (approximately ₦32,000) — included in ChatGPT Plus
 Best For	Long-form cinematic storytelling, complex scenes, brand films, documentary-style content
 Difficulty	Advanced
 Output Length	Up to 20 seconds per generation
 Best Prompt Chapters	Chapter 5 (YouTube), Chapter 6 (Brand Film), Chapter 7 (Real Estate)

Why It Is Worth Paying For:

Sora produces the most temporally coherent AI video available — meaning scenes make logical visual sense from beginning to end in a way other tools sometimes struggle with. For long-form YouTube content, brand films, and documentary-style videos, Sora is in a class of its own.

Best For: YouTube creators, documentary content, premium brand storytelling

PAID TOOL #5 — KLING AI PRO

Website: klingai.com

Detail	Information
 Cost	Approximately \$10 per month (approximately ₦16,000)
 Best For	Everything the free version does — but longer, higher quality, and with more daily generations

- ★ **Difficulty** Beginner
- 🕒 **Output Length** Up to 10 seconds per generation
- 📁 **Best Prompt Chapters** All chapters

Why It Is Worth Paying For:
 If you love Kling AI on the free tier — and most users do — the paid plan simply removes every limitation. More daily generations, longer clips, higher resolution output, and faster processing. This is the most affordable upgrade on this entire paid list and the one most users choose first.

Best For: Anyone ready to upgrade from the free starter stack — best first paid tool to try

PAID TOOLS QUICK REFERENCE TABLE

Tool	Best Use	Monthly Cost (₦)	Best For
Runway Gen-3	Cinematic luxury content	₦24,000	Premium freelancers
HeyGen	Spokesperson / avatar video	₦46,000	Faceless brands, SaaS
Synthesia	Corporate professional video	₦35,000	Corporate freelancers
Sora	Long-form cinematic storytelling	₦32,000	YouTube creators
Kling AI Pro	All-purpose upgrade	₦16,000	Best first paid upgrade

WHEN TO UPGRADE FROM FREE TO PAID

Situation	Recommended Upgrade
Your free generations run out before you finish your content	Kling AI Pro — most affordable upgrade
You need to create videos without showing your face	HeyGen
You are pitching to corporate or enterprise clients	Synthesia

You are building a premium YouTube channel	Sora
You are creating luxury brand or real estate content	Runway Gen-3
You are just starting and want the best free stack	Kling + CapCut + Canva — spend nothing

PART B — THE 7-DAY CONTENT CALENDAR

(This section remains exactly as written above — unchanged)

 UPDATED BONUS SUMMARY

Bonus	What's Inside	Value
 Bonus 1	AI Video Tool Starter Kit (6 Free Tools + 5 Paid Tools Reviewed) + 7-Day Content Calendar	₦8,500
 Bonus 2	Hook Headline Swipe File — 30 Ready-Written Hooks for Nigerian Audiences	₦3,500
 Main Guide	The Prompt-to-Profit Director System™	₦15,000
 Total Value		₦27,000
 Your Price Today		#3,500

ABOUT THE AUTHOR

Omoyeme.O is a digital content strategist, AI video specialist, and founder of The Prompt-to-Profit Director System™ — one of the most practical AI video creation frameworks built specifically for African entrepreneurs and content creators.

With a background spanning digital marketing, content production, and online business development, Omoyeme.O has spent years studying the intersection of artificial intelligence and visual storytelling — and more importantly, figuring out how to make that intersection accessible, affordable, and immediately profitable for business owners who do not have the budget of a big agency but refuse to accept content that looks like it.

After watching countless Nigerian entrepreneurs struggle to compete online because they could not afford professional video production, Omoyeme.O made it a personal mission to close that gap — not with theory, not with motivation, but with a practical, copy-and-paste system that anyone can open and use today.

The Prompt-to-Profit Director System™ is the result of that mission.

When not developing AI content systems, Omoyeme.O works with entrepreneurs, freelancers, and small business owners across Nigeria and West Africa to help them build content strategies that actually generate leads, build audiences, and convert followers into paying customers.

The belief that drives everything:

"Professional video content should not be a luxury that only big brands can afford. Every business — from the Instagram vendor to the real estate agent to the SaaS founder — deserves to look like the best version of itself online. AI makes that possible. This guide makes it simple."